GEMIUS

Technical Specifications for Preparing Creatives

Multimedia slider

Description

Main supported formats

- ☑ HTML5
- ☑ Image
- ☑ Video
    - ☑ MP4/OGG/Webm
    - ☐ Flv

Mobile devices

- ☑ Mobile web browsers
- ☐ Mobile web applications

Behavior

The banner ad appears at the top or bottom of a webpage. After clicking on it, images or videos are shown in a slideshow.

Parameters

Name	Description
Foot banner	
Start on click	Slide out the panel upon a click
Responsive	Standard responsiveness
Banner position	The position of the banner on a webpage – at the top or bottom
Align	The horizontal alignment of the banner (left, center, right)
Banner width	The width of the banner in px or %
Banner height	The height of the banner in px or %
Banner HTML5 file	The HTML5 banner file
Banner image	The banner image
Banner background color	The color of the banner background. Allowed values are all values accepted by the background-color CSS property. By default, the value is set to transparent
Panel	
Autostart after	The banner slides out after a specified period of time
Pannel height	The height of the panel. The width is the same as the width of the banner. The height is reduced (by 24px) by the height of the toolbar

Panel background color	The background color of the panel
Animations duration	The duration of the animation
Welcome image display duration	The display time of the first image after the panel slides out
Scroll after video end	Auto scroll to the next video after the previous one has ended
Scroll images after given time	Auto scroll to the next video after the previous one has ended
Welcome image	The image that appears first when the panel slides out
Autoplay videos	Play videos automatically
Toolbar	
Title	The text that is displayed in the toolbar, left to the buttons
Class name	The CSS class name of the toolbar container. It allows for the customization of the appearance of the toolbar with web page styles or of the loaded element with additionalHTML or extraJS
Photos label	The text on the button that starts the slideshow of images
Videos label	The text on the button that starts the slideshow of videos
Font color	The color of the text displayed in the toolbar
Background color	The color of the toolbar background
Video settings	
Video controls	Video controls
Muted videos	Mute a video by default
Video files	Video source files in supported formats: MP4, Ogg, or WebM. Maximum of 5
Image files	Image files, maximum of 5
Close button	
Size	The size of the close button in pixels
Image	The image of the close button. The width of the image is as set in the Size parameter, whereas the height adjusts to the dimensions of the image)
Arrows	
Size	The size of the arrow. A percentage value refers to the width of the container and is responsive
Color	The color of the arrow
Border	The border of the arrow
Border color	The color of the arrow border
Image	The image of the arrow
Hide button	
Color	The color of the hide button
Border	A Boolean value that determines whether the border of the button is displayed
Border color	The color of the border

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Other	
Z-index	The position on the Z axis (along the normal vector to the monitor)
Extra JavaScript Code	Additional JS code executed when the ad creative is fully loaded
Extra HTML Code	Additional HTML code executed when the ad creative is fully loaded

* - required parameter