Technical Specifications for Preparing Creatives

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Bubble

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Description

Selected images are presented as gallery elements displayed inside a circle. The ad creative can be moved with the mouse cursor or by the dragging motion of a finger. In order to close the ad creative, the user has to move it near to the close button.

Main supported formats

- ☐ HTML5
- ☑ Image
- ☐ Video
  - ☐ MP4/OGG/Webm
  - ☐ Flv

Mobile devices

- ☑ Mobile web browsers
- ☐ Mobile web applications

Parameters

Name	Description
General parameters	
Size*	The width and height of the ad creative in pixels
Gallery rotation interval	The period of time (in seconds) during which one gallery element is presented
Close button text	The text displayed below the close button image
Start position	
Side	The initial side where the ad creative will be displayed
Offset from top [%]	The initial offset of the ad creative from the top in %
Gallery pictures	
[1-5] Image	Gallery image files
Other	
Extra JavaScript Code	Additional JavaScript code executed when the ad creative is fully loaded
Extra HTML Code	Additional HTML code added to the page code

* - required parameter