

Multi-field banner

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Description

A template for displaying multiple banners in a selected layout (e.g. 2×1, 4×2, etc.). Each tile has its own target URL. The first click on a tile flips it over, and the second click redirects the user to the given URL.

Main supported formats

- ☐ HTML5
- ☒ Image
- ☐ Video
 - ☐ MP4/OGG/Webm
 - ☐ Flv

Mobile devices

- ☒ Mobile web browsers
- ☐ Mobile web applications

Parameters

Name	Description
General parameters	
Width*	The width of the entire creative (it is recommended to specify the value in pixels, without the unit). Individual tiles will have a width proportional to the selected layout.
Height*	The height of the entire creative (it is recommended to specify the value in pixels, without including the unit). The height of each individual tile will be calculated proportionally based on the selected layout.
Align	Horizontal alignment (left / center / right).
Responsive	If enabled, standard responsive behavior will be applied. If the configured width exceeds the width of the container in which the ad is displayed, the creative will automatically resize to fit the container, while all other dimensions will be scaled proportionally.
Elements matrix	The selected tile layout. For example, the 2×1 option displays two banners in a single row, while the 3×2 option displays three rows with two banners in each row.
Global perspective	Determines whether the 3D perspective effect is applied collectively to all tiles or individually to each tile.
Rotation parameters	
Rotation axis	The axis around which the flip animation is performed. Choose between the vertical and horizontal axis. For example, selecting the vertical axis means the tile will flip horizontally (around the vertical axis).

Rotation direction	The direction of the rotation: clockwise or counterclockwise.
Animation interval [s]	If enabled, the tiles will flip automatically at the specified interval (in seconds, e.g. 1.4). Otherwise, they will flip only when clicked by the user.
Delay between banners [s]	If the "Animation interval [s]" option is enabled (automatic rotation), this setting defines the delay between the rotation of consecutive banners, creating a wave effect.
Duration [s]	Rotation animation duration.
First/Secode/Third/... banner	
Front image	The image displayed on the front side of the tile, before it is flipped.
Back image	The image displayed on the back side of the tile, after it is flipped.
[A0] Target url	The destination URL that is opened when the corresponding tile is clicked.
Other	
Hover effect	Enables a hover effect that adds a shadow around the edge of the tile.
Border	Enables a border around the tile.
Border color	The color of the border.
Z-index	Sets the creative's z-index. The z-index determines the stacking order of elements along the z-axis, with elements that have a higher z-index displayed above those with a lower z-index.
Extra JavaScript Code	Additional JavaScript code executed after the creative has been loaded.
Extra HTML Code	Additional HTML code displayed when the creative begins executing.

* - Required parameter