

3D Hover Card

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Description

In this ad format, a standard banner is displayed.

Main supported formats

- ☒ HTML5
- ☒ Image
- ☐ Video
 - ☐ MP4/OGG/Webm
 - ☐ Flv

Mobile devices

- ☒ Mobile web browsers
- ☐ Mobile web applications

Behaviour

This ad format offers three animation modes:

- Automatic – the rotation animation starts automatically when the page loads.
- Follow Cursor – the ad rotates to follow the user's cursor.
- Hover – the rotation animation runs while the cursor is over the element and stops when the cursor leaves.

Parameters

Name	Description
Width*	Width in pixels or percentages
Height*	Height in pixels or percentages
Redirection Variable*	The name of the variable passed to the HTML5/Flash creative containing the clickTag URL
HTML5 file	The HTML5 creative file
Alternative image file	The creative image file
Alternative HTML Code	The creative HTML code
Tilt angle:	Control how fast the card moves.
Speed of animation:	Control how much the card tilts during the animation
Rotate direction:	Choose the direction in which the card tilts
Fit container (Limit angle to 30deg):	If enable ensures the animation respects the boundaries of its container

Clicktag overlay	Displays an overlay over the frame with the HTML5 creative, and as a result clicks within that frame open the landing page without passing events to the frame
Extra JavaScript Code	Additional JS code executed when the ad creative is fully loaded
Extra HTML Code	Additional HTML code executed when the ad creative is fully loaded

* - required parameter